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MacArthur Foundation

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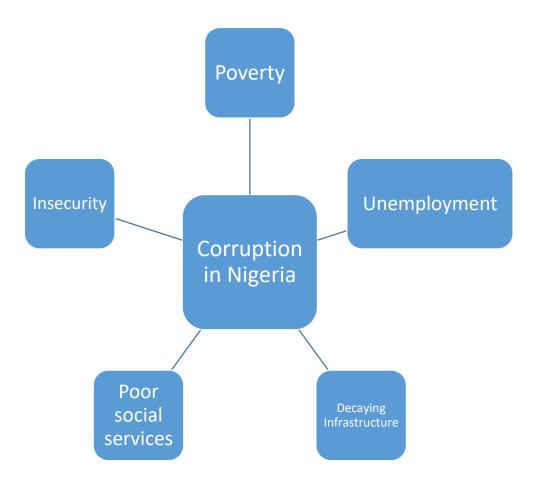
Photo Credit: Punch Nigeria (July 31, 2019), https://punchng.com/photos-policemancaught-on-camera-collecting-bribe/

Outline

Acknowledgment

Introduction





*Transparency International. (January 2022). 2021 Corruption Perceptions Index. <u>https://www.transparency.org/en/cpi/2021</u>



- A research team from the Nigerian Institute of Social and Economic Research (NISER) at the behest of MacArthur Foundation, proposed a *Behaviour Change* approach to the corruption challenge
- A major objective of the research is to:
 - understand corrupt behaviour in Nigeria
 - understand why people act the way they do, and
 - what effects such behaviour has on the society.
- The understanding that emerges from these efforts is to enable us design effective behavioral change solutions with a focus on the public sector. 4

Conceptual Framework

Corruption in Nigeria*

Petty Corruption

Exhibited by regular people, lowerand middle-ranking public officials

Entails dishonest acts, e.g. paying bribes to law enforcement, etc.

Fuelled by survival and basic needs, e.g. need to pay rent

Grand Corruption

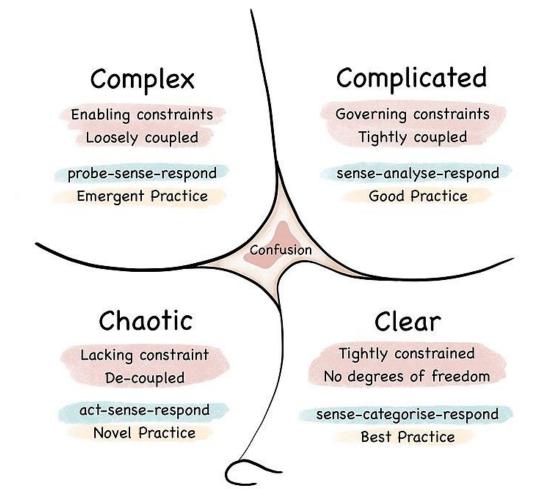
Prevalent among top government officials, using position to amass fortune

Involves illegal activities aimed at influencing public policies and laws (state capture)

Results from political elite activities, supported by bureaucrats. Motivated by avarice. Involves spending government funds.

*The Phenomenon of Corruption, Working Paper. <u>https://www.niser.gov.ng/behaviour-change-knowledge-centre</u>

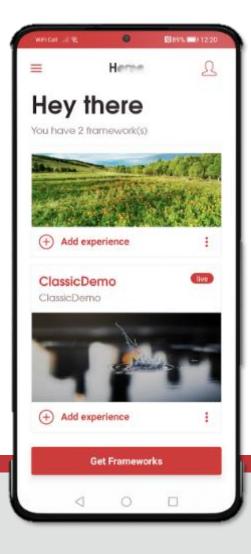
Theoretical Framework



- The Cynefin Framework, designed by David Snowden*, to aid decision-making.
- It aids in capturing the prevailing operative context so that appropriate decisions can be made.
- A useful tool for such capture is the SenseMaker[®] application

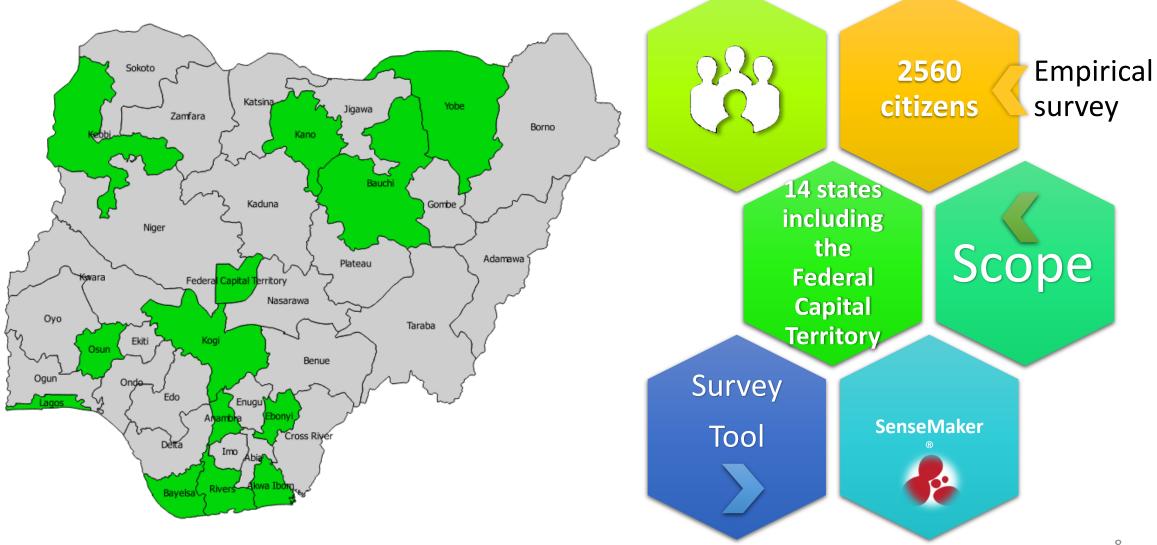
The SenseMaker® tool

- SenseMaker[®] was created by Cognitive Edge Pte Ltd., and is useful:
 - To gain a better understanding of data
 - Gathering micro-narratives of day-to-day conversations, to foster understanding
 - Provide decision support from data obtained

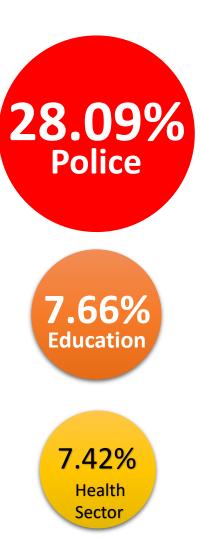


- Respondents on our survey were queried on:
 - Their experiences of corrupt behaviour
 - Its effects on them
 - Their perceptions on its morality
 - Their opinions on where responsibility lies

Study Design



Government Agency	Frequency	%
Police	719	28.09
Education	196	7.66
Healthcare	190	7.42
Power Holding Company (NEPA)	189	7.38
Federal Ministries	164	6.41
Revenue collector	130	5.08
National Identity Management Commission	94	3.67
Business services	85	3.32
Legal	81	3.16
Immigration	79	3.09
Federal Road Safety Commission	54	2.11
Family / social support	40	1.56
Community organisations	30	1.17
Vehicle Inspection Office	21	0.82
Military	20	0.78
Citizen services	9	0.35
National Drug Law Enforcement Agency	6	0.23
National Assembly	3	0.12
Other	450	17.58



Shared Experiences of Corruption

Some shared experiences

NIMC*

My sister when she [went to get her National Identity *Number*], *she paid about 3,000 naira. My other sister* paid 4,000 naira. She was asked to pay to enter... The slip they gave her is like fake. The paper small. It is not like the original wey** I do. I think say dem scam her. She said them dey queue for long and if you [no] pay, them no go attend to you. If you pay, they will attend to you...

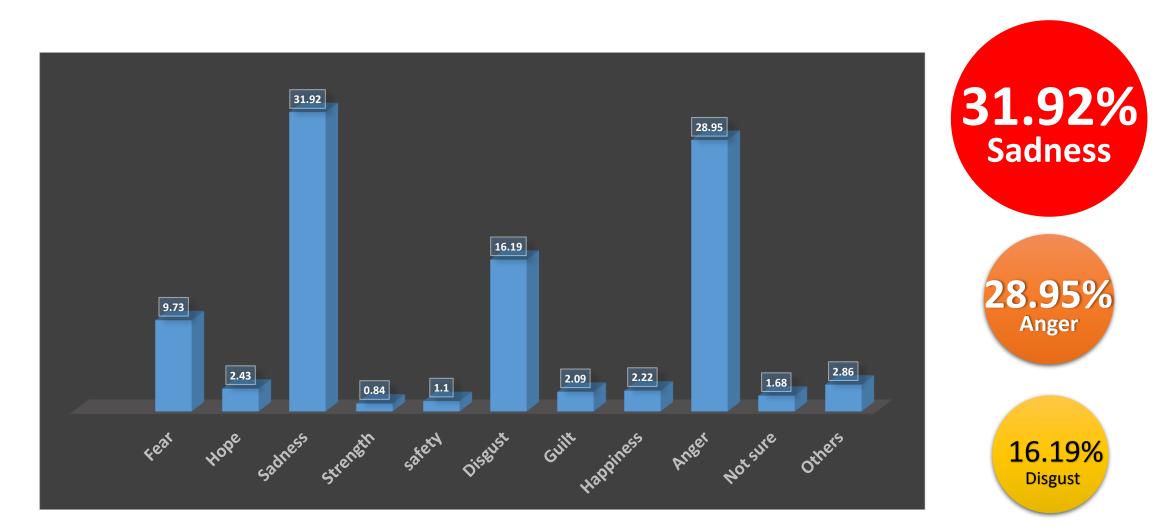
EDUCATION

...Normally, a student can apply for their transcript online, but they will not get it until after a long time, making it delay and forcing them to pay us [academic staff] to fast track the processing, as against the normal procedures.

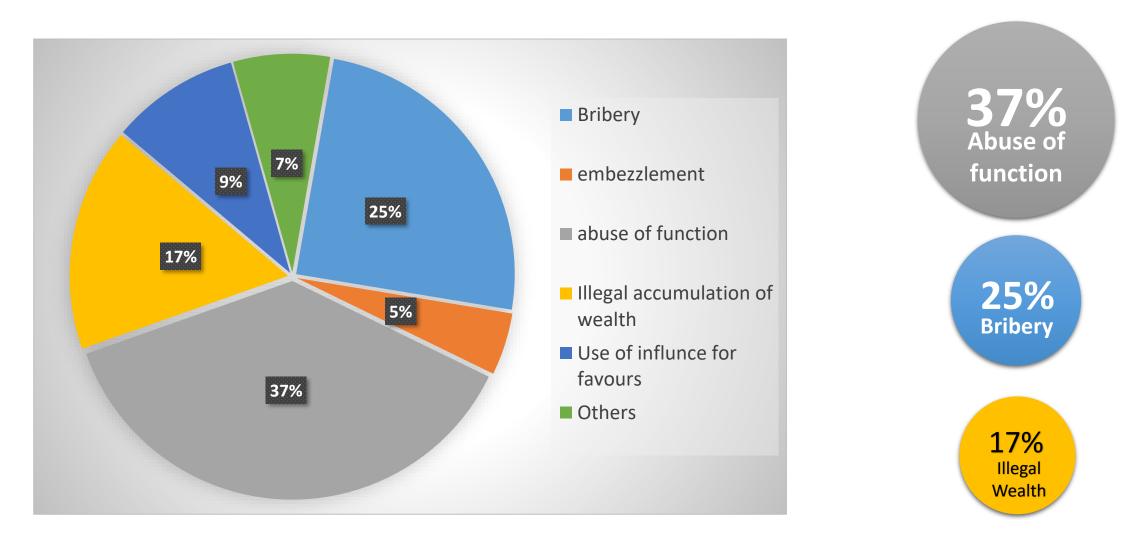
POLICE

My child was driving along the hospital road in Ibadan precisely UCH [University College Hospital], he was [stopped] by a police officer [who] demanded for his particulars. He gave him everything he demanded for ... The police asked for bribe and my boy refused to give . He then took him to the police station and forced him to pay 5000 naira. He forced him to use his ATM card to transfer the money to him . When I got the information I took [it] up by reporting him to the higher authority and he was made to return the money back to my boy the following day and apologised for the behaviour he has exhibited. I used the opportunity to educate the corrupt officer and the damage it has done to the institution of police

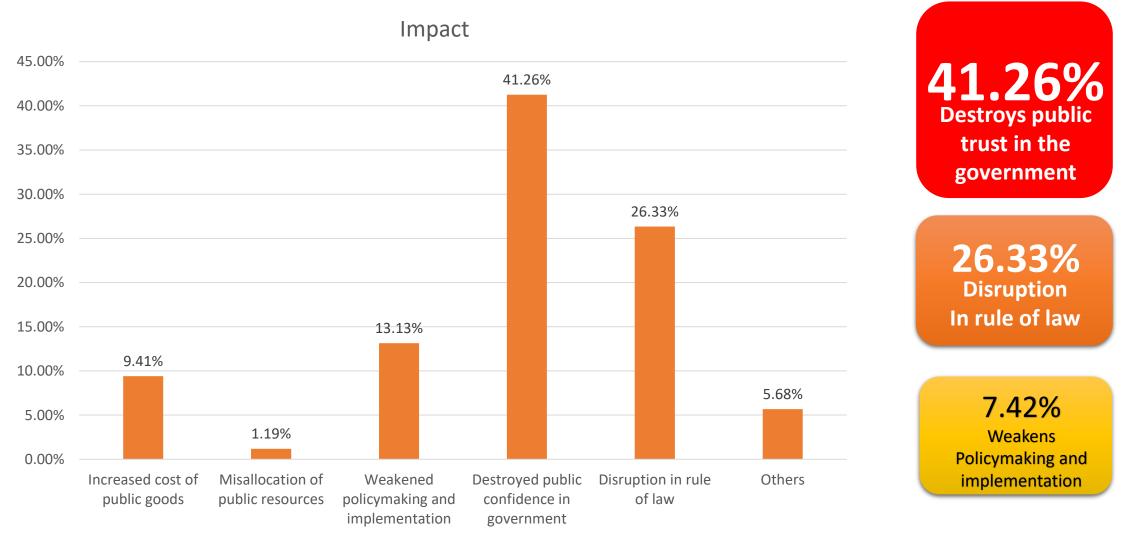
* NIMC: National Identity Management Commission ** This is in Nigerian pidgin English



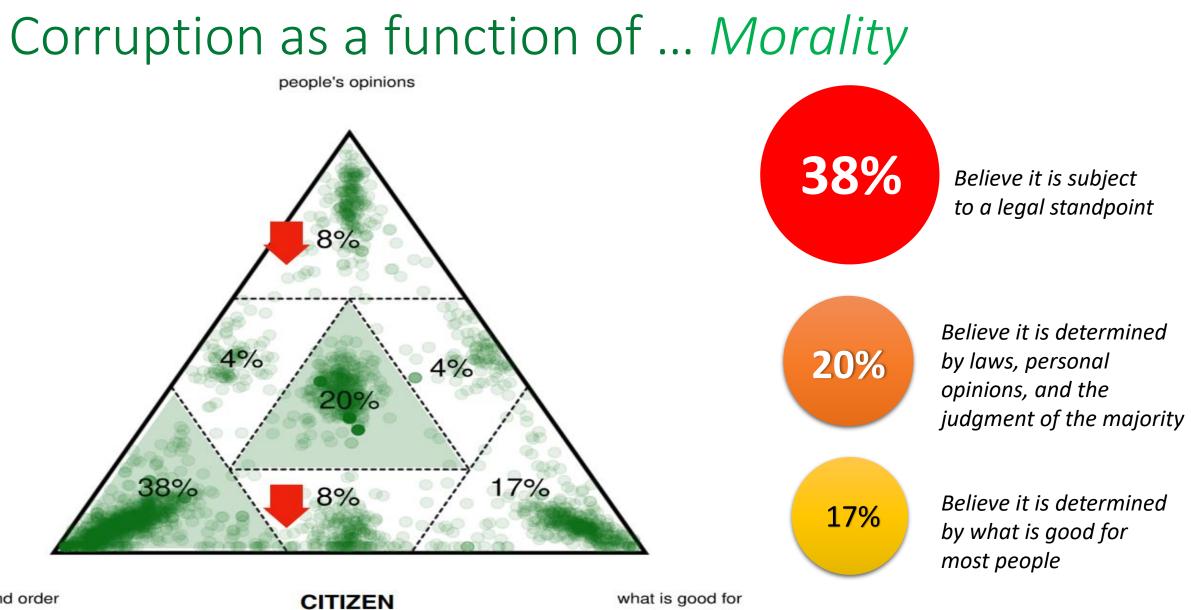
Psychological Feelings from Shared Experience



Dimensions of Corrupt Behaviour



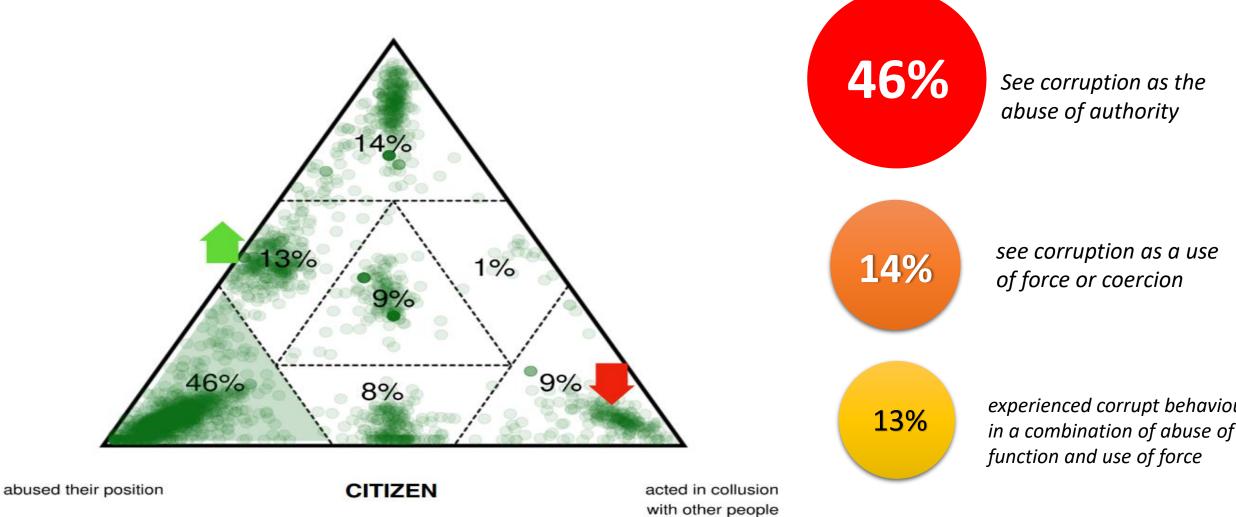
Distributional Impacts of Corruption



the majority

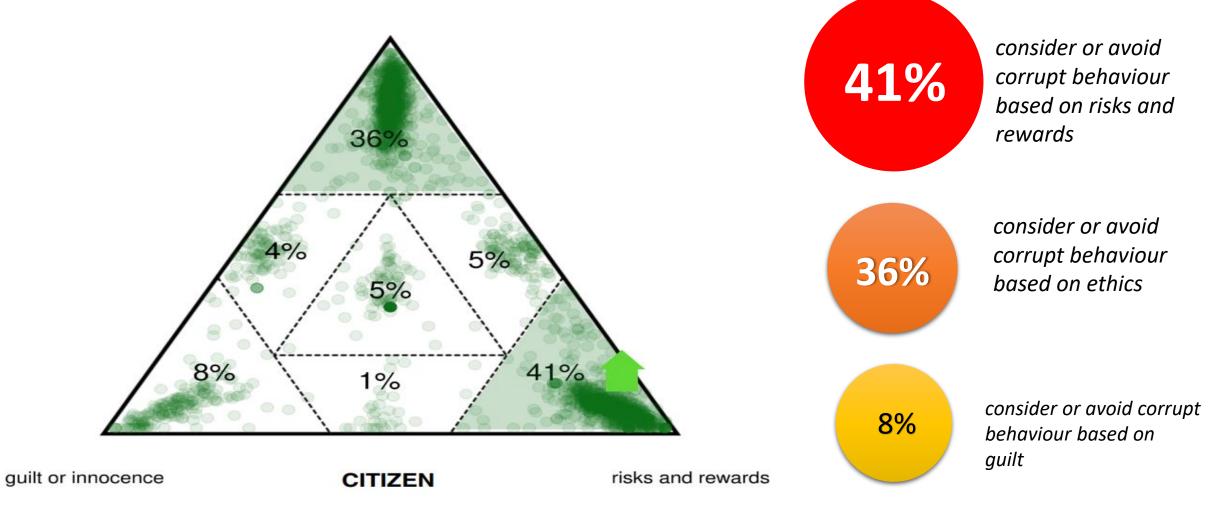
Corruption as a function of ... Power dynamics

utilised force and coercion



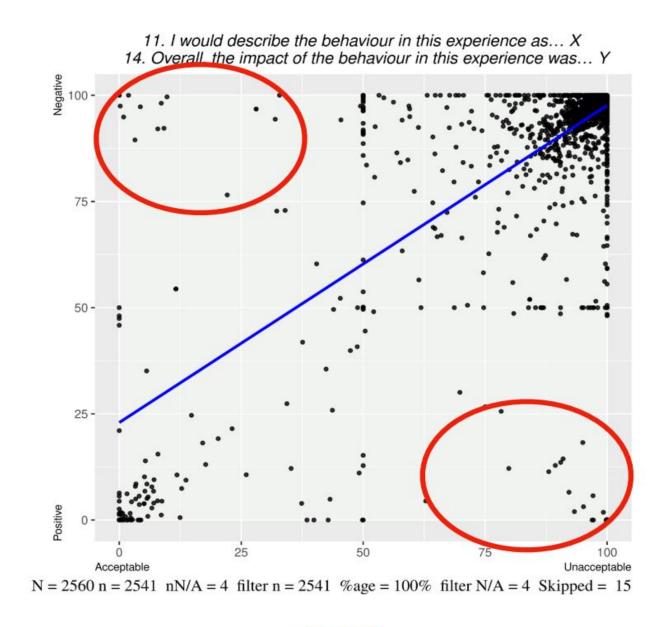
Corruption as a function of ... Motivating Factors

right and wrong



Perceptions on Corrupt Behaviour

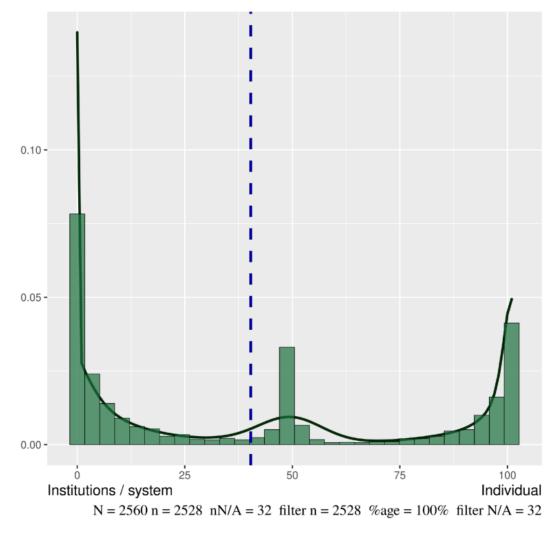
- There is a strong and positive association between cases where corrupt acts are perceived as negative and unacceptable.
- A small cluster of respondents consider corrupt acts described in their stories as acceptable and positive (as seen at the bottom left).
- Some understand that corruption may serve a functional purpose, but consider it morally and legally wrong. This dissonance is characteristic of the psycho-social dimensions of corruption; and could be a point of targets for a behavioral change process in corruption control in Nigeria



CITIZEN

Situating Corrupt Behaviour

- Systemic enablers refer to the institutions and structures that may allow corrupt behaviour to exist and thrive.
- In the stories collected, majority assert that corrupt behaviour enablers lie at the <u>systemic level</u> rather than at the individual level.
- However, some respondents' position is that corrupt behaviour occurs due to a combination of systemic enablers and individual motivations.
- The citizens' situation of the problem has implications for providing solutions that would have the greater impact on the society.



CITIZEN

Conclusion

- Corrupt behaviour was prevalent among public officials in the stories reported by citizens.
- The **decision** to act corruptly sits mostly at the level of the **individual** and is motivated by a **sense of competition**.
- Systemic and institutional factors are however enabling elements within the Nigerian context.
- Solutions for behaviour change will therfore target these myriads of factors which appear to be interacting and leading to a mutual reinforcement of the phenomenon of corruption in the Nigerian context.

Acknowledgement



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